

## SKILLS

Firm understanding of marketing (product, price, promotion, distribution, and benefit as they relate to advertising)

Print production and pre-press (Image reproduction, color specification, file preparation procedures, binding, and finishing techniques)

Understanding of ADA rules and guidelines as they relate to wayfinding systems and environmental graphic design

Front end web design and coding (UX, HTML, CSS, JS, PHP)

Adobe Creative Suite (InDesign, Illustrator, Photoshop, etc.)

Basic Video Editing and Grading (DaVinci Resolve, Premiere Pro, After Effects)

Microsoft Office Suite (Word, Excel, PowerPoint, Outlook, etc.)

## EDUCATION

**The Art Institute of Tampa** • Tampa, Florida  
BFA in Graphic Design, 2012

**Marchman Technical Education Center** • New Port Richey, Florida  
Vocational Certificate in Web Design, 2008  
Vocational Certificate in New Media Technologies, 2008

## EXPERIENCE

**A Design Link** • January 2021 – January 2024

***Sr. Web Developer responsible for***

Wireframing and web design  
Interaction design and front-end web development  
Performance optimization  
SEO/Crawler optimization

**Bluleadz** • April 2014 – December 2020

***Sr. Web Designer responsible for***

Wireframing and digital mockup  
Front-end web development  
Digital publication (design and deployment)  
Web graphics  
Performance optimization  
Designing and Building for Accessibility

**The Home Shopping Network** • October 2012 – September 2013

***Print & Web Production Artist responsible for***

Designing and maintaining retail signage  
Concept and design for direct mail and other collateral  
Preparing documents for print  
Creating and deploying web graphics

**Wetstone Media** • April 2012 – November 2014

***Freelance Graphic Designer responsible for***

Web design and front end coding  
Development of reusable web framework  
Branding

**The Straz Center for the Performing Arts** • Apr 2012 – Oct 2012; Nov 2013 – Feb 2014

***Graphic Design Intern/Graphic Designer responsible for***

Designing promotional collateral and signage  
Working closely with the marketing department to ensure proper messaging  
Designing for user interaction